



# scicomm

CASE COMPETITION

By McGill Scientific Writing Initiative

**INFO SESSION**



The background is a dark olive green. At the top, there are several thin, wavy, light-colored lines that flow across the width of the image. In the bottom right corner, there is a stylized silhouette of a mountain range, rendered in a light tan color with fine lines indicating texture. Three small, solid, light-colored circles are scattered on the slide: one in the upper right, one in the lower left, and one near the center-right.

# ABOUT THE CASE COMPETITION

SciComm is a fun and collaborative way to experiment with investigating a problem, conducting a research analysis to solve the issue, and then presenting it in different formats tailored to particular audiences.

# Why Participate?

## 01 Learn to research and write

Open to undergraduate and graduate students, no experience required

## 02 Exclusive workshops

Only offered to participants

## 03 Networking Events

Build connections!

## 04 Chance to win exciting prizes

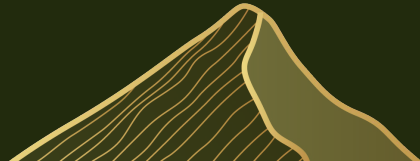
Your article will get published!

# 2023 Case Competition Format



# 2 ROUNDS

**1st Round: Mini Graphic Novel and Interview**  
**2nd Round: Literature Review**



# MINI GRAPHIC ESSAY



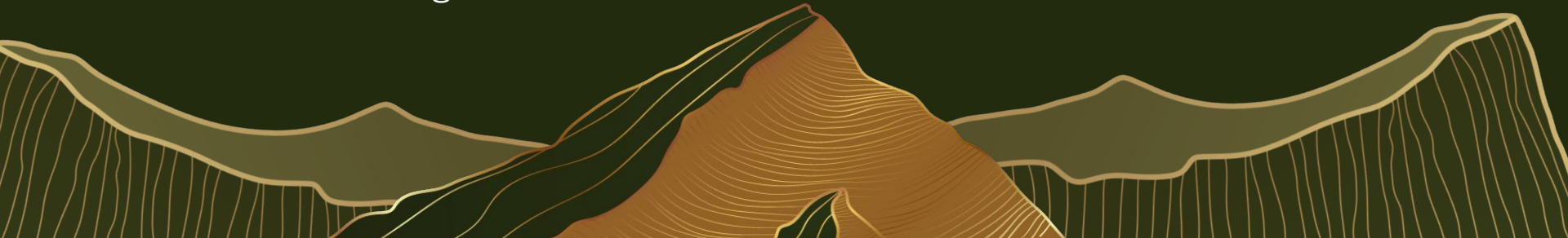
## Words

Communicate with the  
general public who may  
lack scientific  
background



## Visuals

Link concepts with  
pictures





# INTERVIEW

## Words

Choose simple, flexible,  
and open-ended  
questions

## Professional Communication

Interview a person of your  
choice about your topic

## Creativity

Present an interview  
either in video or podcast  
form

# LITERATURE REVIEW

## Concise

4-6 pages  
single-spaced

## Literature-based

Citations necessary,  
but not included in  
the page limit



## Audience

The public has a  
scientific background



# MENTORS & JUDGES

## MENTORS

- Graduate student or upper-year undergraduate with writing and research experience

## JUDGES

- Will grade team submissions
- Faculty members, comic readers



# REGISTRATION

**Open now! Deadline: January 25th at 11:59 PM**

Form to be filled out on the website

## **Can register as:**

- A team of 2-4 (indicate names of teammates)  
Each team member must fill out the form.

- - An individual participant  
We will place you into a team.



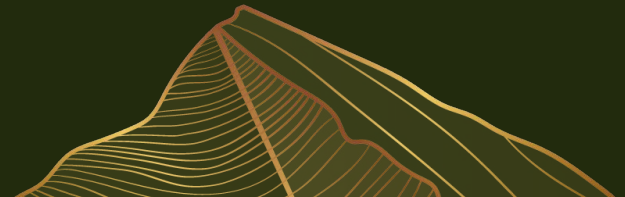
**THIS YEAR'S THEME...**



**EVOLUTION**

# TIMELINE

Jan 10	Registration opens
Jan 25	Deadline for registration
Jan 30	Competition officially starts; teams announced; info package sent to all teams
Feb 1	Workshop to help with comic
Feb 3	Topic submission deadline; Task 1: comic round begins
Feb 17	Deadline for comic
Feb 20	Task 2: Interview round begins
Feb 21	Workshop to help with interview
Mar 6	Deadline for interview; begin judging to see who moves on to literature review round
Mar 13	Finalists announced; Task 3: Literature review round begins
Mar 14	Workshop to help with literature review
Mar 31	Deadline for literature review
Early April	Symposium and winners announced

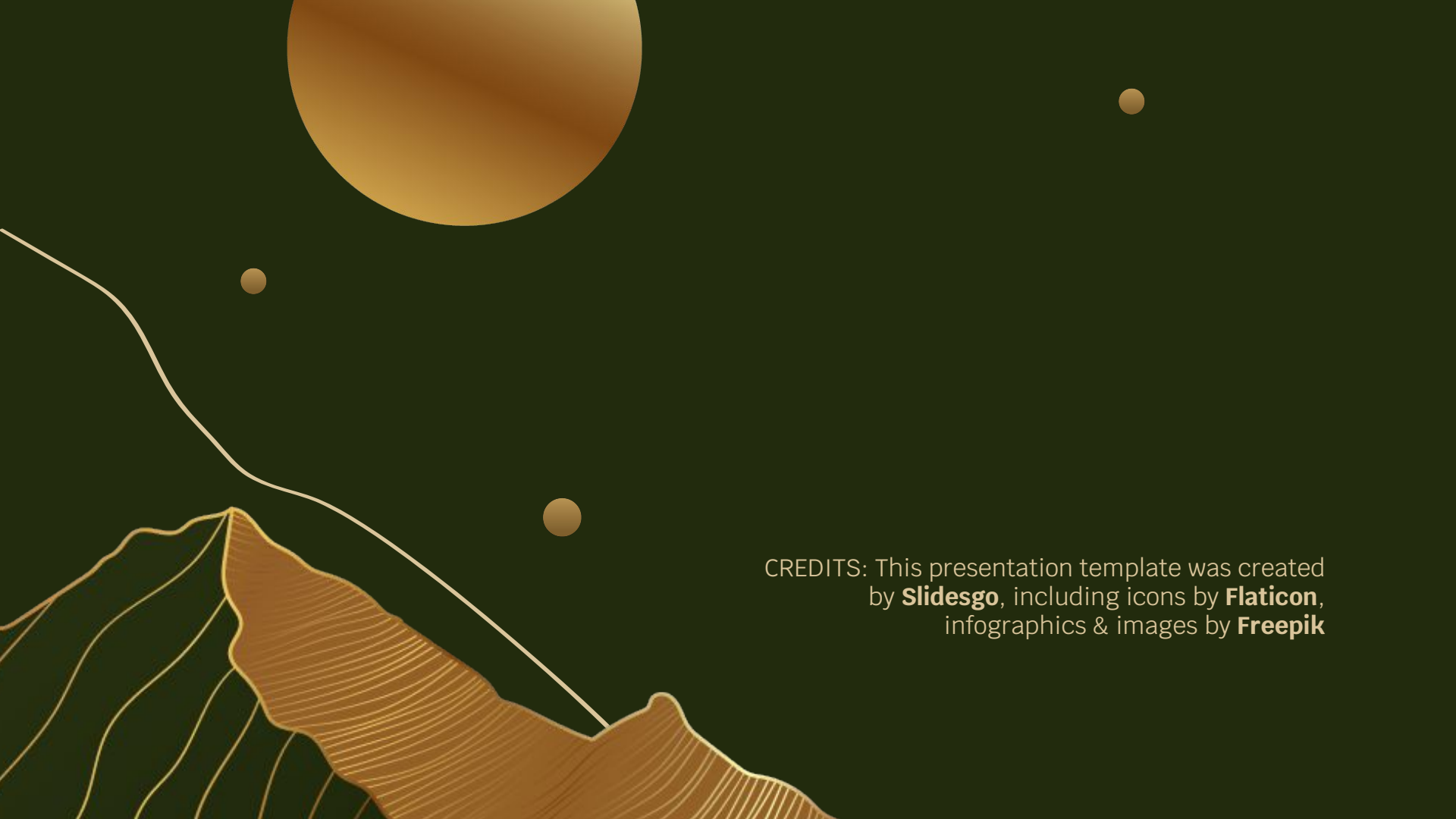


The background is a dark green field. In the top left, there is a stylized mountain range with a dark green base and a lighter green, vertically striped upper section. In the bottom left, there is another stylized mountain range with a brown base and a lighter brown, vertically striped upper section. A thin white line curves from the left side towards the bottom right. Three small, solid brown circles are scattered across the green field: one in the upper left, one in the center, and one in the bottom right.

# THANKS

Do you have any questions?

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